

HOWARD UNIVERSITY
OFFICE OF GRADUATE
PROGRAMS

**CENTER FOR
EXCELLENCE IN
SUPPLY CHAIN
MANAGEMENT**

Developing Tomorrow's Business Leaders
for America and the Global Community

**I N F O R M A T I O N A L
B R O C H U R E**



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CENTER FOR EXCELLENCE IN SUPPLY CHAIN MANAGEMENT PROGRAM DESCRIPTION

The Center for Excellence in Supply Chain Management (CESCM) is a part of the School of Business' Masters level program that provides an MBA degree with a concentration in Supply Chain Management. The CESCM and the Supply chain Management program focuses on preparing students for successful careers in world class demand, logistics, and supply management.

The program is becoming one of the most popular School of Business programs. Graduates with a degree in Supply Chain Management are in high demand and command high salaries and bonuses.

The CESCM provides its MBA students with exposure to the real world corporate America and the supply chain industry. The corporate partners provide SCM students with internships, class lectures, corporate office visits, supply chain conferences, scholarships, and curriculum input to make them well prepared for a high performance career in supply chain management.

PROGRAM STRENGTHS

- The Howard University Supply Chain Management Program is the first HBCU program at the Masters level.
- The student population is very diverse with students from throughout the US and the international community.
- The Center and the School of Business are very closely affiliated with the Institute for Supply Management (ISM).
- The Center develops meaningful internship

opportunities and access to permanent corporate positions in supply chain management for top students.

- The Supply Chain Management Program enjoys a high job offer rate for graduates in excess of 90%.
- The Supply Chain Management Program awarded scholarships and other financial support to SCM students in excess of \$37,000 in 2006.
- The SCM students actively participate in several Annual Supply Chain Management Case Competition.
- The Wall Street Journal ranked Howard University's MBA Program #2 for recruiting minorities.

PLACEMENT HISTORY

More than 30 of the CESCM students have had internships or begun supply chain careers with the following corporations:

Alcoa	Citicard
Accenture	Dell
Eaton	FedEx
Ariba	Hartford Insurance
HGM Management	Homeland Security
Honeywell	IBM
Intel	McDonalds
Met Life	NASA
Polo Ralph Lauren	Nike
Johnson & Johnson	Pfizer
Raytheon	Reebok
Ryder	Target
Tyco	US Air
US State Department	UTC
Proctor and Gamble	

BOARD OF ADVISORS

Ariba	Mark Clouse VP, Strategic Sourcing
Dell	Kevin Brown VP, Worldwide Procurement
Eaton Corporation	Leo Diaz VP, Supply Chain & Operational Excellence
IBM	Theo Fletcher VP, General Procurement
Tyco	Shelley Stewart Senior VP, Operational Excellence & CPO
UTC	Ed Dunn VP, Supply Management

Companies represented by the members of our Board of Advisors provide curriculum input, serve as guest class room lecturers, sponsor program activities, conduct student interviews, and provide summer internships and permanent placement.

With the assistance of the Advisory Board, we have averaged more than a 90% job offer rate for our SCM students in internships and permanent placements.

SUPPLY CHAIN MANAGEMENT STUDENT ASSOCIATION

The Howard University Supply Chain Management Student Association (SCMSA) is a university-sponsored, MBA student initiative to empower Supply Chain Management students to proactively build relationships with industry professionals while developing leadership skills.

For further information on the club, please e-mail inquiries to SCMSA06@gmail.com.

HOWARD UNIVERSITY SCHOOL OF BUSINESS

MBA PROGRAM

The MBA program at Howard University is well known for its ability to prepare students for leadership careers in business, government, and other public sector organizations. Its alumni are in leadership roles throughout the nation and the world. The Howard University MBA program was the first in Washington, DC to be accredited by the AACSB-International Association for Management Education. The program is open to domestic and international applicants with a bachelor's degree or an international four-year equivalent from an accredited college or university in any area of concentration with at least one year of work experience in the Business arena.

OUTSIDE REPORTS



According to the Wall Street Journal (9/21/05), "Recruiters named the following schools most often when asked which M.B.A. programs are best for hiring minority graduates." The top five ranked schools are listed below:

- University of Michigan (Ross)
- Howard University
- Columbia University
- Harvard University
- University of California, Berkeley

The 2005-2006 Princeton Review, again ranked the MBA Program amongst the top business schools in the nation:

- #1 ranking - Greatest Opportunity for Minority Students (same as 2004-2005)
- #5 ranking - Most Competitive Students (up two levels from 2004-2005)

HOWARD UNIVERSITY AND SUPPLY CHAIN MANAGEMENT

Howard University implemented its Supply Chain Management (SCM) Program in 2001. Since its inception the program has been well received by students and corporate supporters like Dell, Eaton, Electrolux, Ariba, IBM, Raytheon, Tyco, United Technologies, and others.

The SCM curriculum represents the MBA Program's commitment to produce graduates who are well-equipped to cope with the very latest trends in supply management.

WHAT IS SUPPLY CHAIN MANAGEMENT?

Supply Chain Management is a discipline which allows companies to more effectively and efficiently manage the activities of designing, manufacturing or procuring, distributing, servicing, and recycling their products and services.

WHY CHOOSE SUPPLY CHAIN MANAGEMENT?

Its emergence as a critical business function has occurred as a result of massive shift from internal to external sourcing. That is, companies are more dependent than ever on external suppliers for key components, sub-assemblies, products, and even services. This move has fueled the need for graduate-level talent that can lead companies in formulating supply chain management strategies. Since the field is undergoing rapid growth, demand outstrips the supply of MBA level supply management talent. This has translated into increased job opportunities.

WHAT ARE THE PROGRAM'S GOALS?

- Deliver quality education to students in a way that will enable them to demonstrate high value to their future employers.
- Attract outstanding students who, based on their past academic and business achievements, will be tomorrow's business leaders, particularly in the SCM field.
- Establish a wide network of contacts with U.S. companies that are leaders in the SCM field and that can help provide internships, guidance, and funding for the program.
- Provide a satisfactory return to the companies who invest in the program in a way that will promote continued involvement.
- Place Howard University among the top educational institutions for teaching and research in SCM.

SKILL SETS ACHIEVED

- Supply Management
- Demand Management
- Make"/"Buy" Evaluation Techniques
- E-Commerce
- Materials Management
- Logistics Management
- Negotiation
- Logistics Management

Because of its unique cross-functional importance, an MBA in Supply Chain Management has become one of the most sought-after degrees by business and industry, and it looks to be a continuing trend in management. In fact, because the field is rapidly changing, many corporate managers say there is a "talent shortage" of people with these credentials.

[For More Information Click Here!](#)

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